

Derek White

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Professional Experience

Sept 2008—

The MDG Centre, Nairobi, Kenya

Freelance Web Developer. Created the MDGCentre.org website.

Jan 2008 to
July 2008

Millennium Promise, NY, NY

Web Content Manager responsible for all aspects of digital media creation and management, including a complete redesign of website, management of donor lists and mass emails, social networking outreach and monitoring of news. Doubled site traffic during my tenure.

May 2007 to
Jan 2008

Heavy.com, NY, NY

Senior Product Developer for user-uploaded video/social networking site. Developed new applications and features, including a redesign of the homepage.

Mar 2004 to
May 2007

Freelance information architecture, design, web production and writing. Clients included:

- *BMG/Columbia House* (10/26 to 5/07) —gathered business requirements from stakeholders, developed wireframes, specs, site maps and flows, and worked with IT to facilitate production.
- *MTVN/Comedy Central* digital media group (12/05 to 10/06)—managed scheduling, resource allocation and technical implementation of multiple web development projects
- *The Princeton Review* and *Triumph Learning* (3/2004 to 12/2005)—developed and wrote online and print assessment materials in K-12 education
- *Sony BMG Entertainment* (7/05 to 9/05)—wrote technical architecture documents for digital media delivery systems

May 2001 to
Mar 2004

Napster/pressplay, NY, NY

IA/Producer for pressplay and Napster digital music services.

- Managed all aspects of digital content production with an emphasis on design and copy driven by direct customer feedback and internal requirements.
- Tracked and reported on status of deliverables against production schedules
- Served as a liaison between business development, marketing, operations and programming teams to acquire and document requirements, turn them into design wireframes and specifications, coordinate art mock-ups and technical development, and shepherd projects through to completion.

Nov 2000 to
May 2001

Universal Music Group, NY, NY

IA/Technical Writer for Universal Music online music division. Documented all aspects of the digital music production and download system.

Dec 1999 to
Nov 2000

Automation Centre, Tucson, AZ

IA/Writer for software company that developed project management applications.

Jan 1999 to
Oct 1999

Bell + Howell, Tucson, AZ

Technical Writer for company developing mail processing systems.

Sept 1997 to
Dec 1998

Opus 2 Revenue Technologies, Inc. Portsmouth, NH

Programmer/Technical Writer for company developing hotel yield management software.

Aug 1991 to
May 1994

University of Arizona, Tucson, AZ

Teaching Assistant for undergraduate physics labs. **Research Assistant** in the development of an astrometric solar telescope (SCLERA). Also worked as a **Tutor/Mentor** for the Office of Minority Student Affairs Math and Science Learning Center under an NSF grant.

Education

University of Arizona, *Masters in Physics*, May 1994

University of California at Santa Cruz, *Bachelor of Arts in Computational Mathematics*, June 1990

Other Skills and Interests

- Fluent in Spanish (lived and worked in Mexico for 5+ years)
- Strong computer skills on a variety of platforms using many different applications
- Founding editor and publisher of *Calamari Press* and *Sleepingfish* literary/arts magazine. Edit and design books, create cover art and develop promotional websites.
- Writer, photographer and visual artist with many web and print publications